

Deli - Established Franchise

Houston, Texas 77099



The above are file photos.

Financials

Price: \$185,000

Gross:

Cash Flow:

F&E: \$65,000 + Finish-Out of approximately 120,000

Inventory: \$5,000 (Not included in the price.)

Business Summary

Established, successful franchise deli with a reputation for quality, affordable and healthy food. There are several established locations available in the Houston and Dallas area. A few are new locations. The hours of operation are usually 10 to 5, Monday through Saturday and most locations are closed on Sunday. Here is an excellent way to be in the restaurant business without having to devote your entire life to the business. The more successful locations offer delivery to nearby corporate accounts for lunch orders and provide catering for special events. The sales procedures, quality control, bookkeeping and inventory systems are some of the best in the industry. This allows the operators to spend their time increasing their business rather than dealing with administrative matters. The corporate headquarters for this franchise is in Houston and is known for being very supportive of the franchisees.

General Information

Year Established: 2000

Employees: 2 full time and 2 part time employees are typical. Total hours usually range between 100 and 110 per week. This business works best with a full-time owner operator. An owner/operator can save on payroll expense salary plus run a more efficient operation.

Facilities: The delis are typically about 2,200 square feet and provide seating for between 40 and 50 patrons. Rents usually range between \$1,800 and \$2,000 per month.

Market Outlook

Competition: There are a few similar deli restaurants, but since the corporate headquarters for this franchise is in Houston, the franchisees receive extra support from the franchise company.

Growth/Expansion: The industry has been benefiting from steady growth over the years. Individual operators need a good location, quality food, reasonable advertising, plus a good bookkeeping and management system. This franchise offers all these benefits.

About the Sale

Financing: This business qualifies for an SBA loan. The SBA loan could also include a reasonable amount for initial working capital.

Support/Training: Franchisor provides initial training plus continuous ongoing support.

Reason for Selling: Franchisor prefers to support the operators of individual stores and not to operate stores.

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